

Superior Walls of Northwest Pennsylvania
Superior Walls of Upstate New York
Contact-Gary Hess
814-725-8575
www.superiorwallsnypa.com

10/24/09
for immediate release

Extreme Makeover: Home Edition

Superior Walls of Northwest Pennsylvania and Upstate New York will donate the foundation for ABC'S Extreme Makeover:Home Edition Show. The new home for a Buffalo, NY family will be built by David Homes one of Western New York's most environmentally friendly builders committed to building green homes.

Superior Walls has just become the seventy-first product and the first of only 25 manufacturers to have products approved to earn points toward the NAHB Research Center National Green Building Certification. The green approved product certification makes Superior Walls the perfect fit with David Homes who built Western New York's FIRST 'green certified home' in 2004.

Superior Walls is also a perfect fit for ABC's Extreme Makeover: Home Edition Show because they are installed fast. Superior Walls is a pre-cast manufactured product that is delivered to the job site and set in less than a day by certified crews. Being on such a strict time line, Ty Pennington and the rest of the Extreme Makeover team are able to begin work on the new home much quicker than with other foundations. Superior Walls products are also fast to finish because the walls are already studded and ready for wiring, plumbing and drywall.

Superior Walls of Northwest Pennsylvania and Upstate New York know the "extreme drill". They have set foundations for ABC's Extreme Makeover:Home Edition twice before. Ordinarily a home would take months to build and now this team headed by David Homes will have just seven days to totally build and finish an entire house: every single room, plus the exterior and landscaping. Gary Hess, the local Licensee of Superior Walls of America Ltd. said. "We are very excited about working with this

great team of contractors and workers, and we will get them off to a timely start by installing an entire “certified green” foundation in less than half a day. This is a great opportunity to help a needy family in our community who will enjoy the energy savings for years to come and to demonstrate to the people of Buffalo how building green can be fast, efficient and affordable.”

About Superior Walls Ltd.

Superior Walls headquarters is located in New Holland, Pennsylvania and covers a 23 state region. Gary Hess owns and operates the following Licensees of Superior Walls of America: Superior Walls of Northwest Pennsylvania, located in North East, PA, Superior Walls of Upstate New York, located in Lima, NY and Superior Walls of The Twin City, located in Hudson, WI.

About ABC-TV’s Extreme Makeover:Home Edition

Extreme Makeover: Home Edition, has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is in its 6th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Anthony Dominci is the executive producer; and David Goldberg is the president of Endemol USA.

End